

Stockholm February 1st, 2013

ST Microelectronics will showcase Yanzi at Embedded World and Mobile World Congress 2013.

Yanzi will display the latest Internet-of-things technology in the ST Microelectronics booth at Embedded World in Nurnberg, Germany February 26-28 and the Mobile World Congress in Barcelona simultaneously. We have connected the two ST Microelectronic booth's wirelessly and will be able to demonstrate a number of new innovative Internet-of-things services, for example to switch on/off the lights from one booth in the other.

Welcome to visit us in the ST booth at Embedded World in hall 4 / 4-140 and the ST booth at Mobile World Congress in congress hall stand 7E110.

For further information please contact:

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About ST Microelectronics

A world leader in providing the semiconductor solutions that make a positive contribution to people's lives, both today and in the future. Among the world's largest semiconductor companies. A leading Integrated Device Manufacturer serving all electronics segments. A leading technology innovator (around 11,500 people working in R&D, ~16,000 patents, ~9,000 patent families and 515 new filings) Key strengths in Sense and Power, Automotive, and Embedded Processing Solutions. Rich, balanced portfolio (ASICs, Application-Specific Standard Products and Multi-Segment Products). A pioneer and visionary leader in sustainability.

Please visit www.st.com for more information

Yanzi – Internet your things!

With the Yanzi Internet-of-things software platform, service providers can connect billions of things to millions of users to create new exciting services and revenue streams. The cloud service delivery platform allows users to wirelessly connect devices in a true Plug & Play fashion (Patent Pending). The Yanzi software is based on open standards and makes Internet-of-things dramatically easier to develop and deploy. Our mission is to deliver real and robust Internet-of-things solutions to the customers in a record-short time to improve their business performance. Key market applications are; remote site management, smart lighting, smart & secure home and smart cities. The technology is available globally through a network of professional systems integrators and leading service providers. For additional information please visit yanzi.se.

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